

2019

# PRINT RATES [GROSS]



Rates are based on the number of insertions within a calendar year.

## 4-COLOR RATES

FREQUENCY	1X	5X	10X	20X
Full Page	7,430	7,030	6,820	6,420
2/3	5,940	5,640	5,480	5,260
1/2	4,690	4,230	4,100	3,830
1/3	2,900	2,820	2,740	2,570
Spread	13,930	13,190	12,790	12,070

## BLACK & WHITE RATES

FREQUENCY	1X	5X	10X	20X
Full Page	5,580	5,270	5,120	4,900
2/3	4,510	4,220	4,100	3,830
1/2	3,450	3,180	3,080	2,850
1/3	2,320	2,120	2,050	1,960

## COVER RATES

FREQUENCY	1X	5X	10X	20X
Cover 4	9,260	9,010	8,730	8,130
Cover 2 or 3	8,350	8,100	7,850	7,360

## SPOT COLOR RATES

Black plus one process color	620
Black plus one matched color	770
Metallic Inks	980

### CONTACT:

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All rates are gross (unless otherwise noted) and subject to change.

