

# 2019 EDITORIAL CALENDAR



If you're looking to align your messaging with a specific feature topic, please ask us for details.  
If you're straight-up benefits/p-c, you'll find that in every issue.

PRINT ISSUE	ISSUE CLOSE	MATERIALS DUE	
Jan./Feb.	Dec. 21	Jan. 4	<b>Editorial Emphasis: Regulatory/Legislative Outlook</b>
March	Feb. 1	Feb. 8	
April	March 1	March 8	<b>Editorial Emphasis: Mergers and Acquisitions</b> <b>Special Insert: M&amp;A Supplement</b> <b>Bonus Circulation: RIMS</b>
May	April 1	April 8	
June	May 1	May 8	<b>Bonus Circulation: Employee Benefits Conference (EBLF)</b>
July/Aug.	June 17	June 24	<b>Editorial Emphasis: Emerging Trends in Technology</b>
September	Aug. 1	Aug. 8	<b>Editorial Emphasis: Leadership &amp; Talent</b> <b>Bonus Circulation: InsureTech Connect</b>
October	Sept. 3	Sept. 9	<b>Bonus Circulation: P-C Conference (ILF)</b>
November	Oct. 1	Oct. 8	
December	Nov. 1	Nov. 8	

