

LEADER'S EDGE: EDITORIAL

Often called the best magazine in the industry, Leader's Edge is for the leading commercial brokers in the U.S. and abroad. We strive to move the needle by bringing new voices and perspectives to the core issues that matter to our readers.

We take deep dives around property & casualty, healthcare and benefits, cyber and insurance technology topics and trends. And we offer thought leadership providing insights and intelligence to keep brokers informed on what matters most to their business –all with a style and ease that keeps our readers engaged. Leader's Edge is the only publication exclusively for brokers, about brokers.



IN EVERY ISSUE

DEEP DIVE INTO HEALTHCARE

Gets beyond the surface of employee benefits and into the fundamental issues affecting our healthcare system. We're looking at topics like cost/quality transparency and value-based payment models from all sides of the healthcare value chain.

TECH-NO-SAVVY

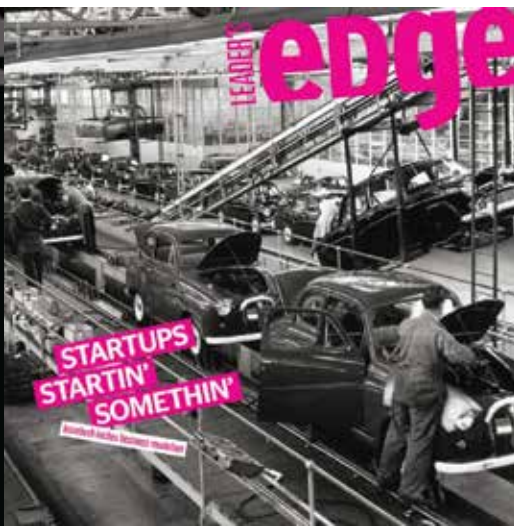
Explores the technologies that are transforming insurance, business and life. From insurtech startups to the internet of things and telematics, the column provides insights into the technology trends that matter for brokers.

Q&A WITH LEADING INDUSTRY EXECUTIVES

Designed to go beyond the formal biography to highlight the passions and delve into what drives the industry's leading figures.

TRAVEL

Where to eat, stay, drink and play in destinations around the world, as well as the latest news on airlines, tech and luxury travel goods for the discerning business traveler.



2018 PUBLICATION SCHEDULE

	JAN/FEB	MARCH	APRIL	MAY	JUNE	JULY/AUG	SEPT.	OCT.	NOV.	DEC.
AD CLOSE	DEC-15-17	FEB-1-18	MAR-1-18	APR-2-18	MAY-1-18	JUN-15-18	AUG-1-18	SEP-4-18	OCT-1-18	NOV-1-18
MATERIALS DUE	DEC-22-17	FEB-8-18	MAR-8-18	APR-9-18	MAY-8-18	JUN-22-18	AUG-8-18	SEP-7-18	OCT-8-18	NOV-8-18
BONUS CIRCULATION			M&A Supplement RIMS		Employee Benefits Leadership Forum			Insurance Leadership Forum		

